



## 2017 Conference Agenda

### WEDNESDAY, JUNE 14

Conference staff will use shuttles to pick-up attendees through the day at the Dane Country Regional Airport.

- 3:00pm - 8:00pm**      **Committee Members and Attendees Arrive**
- 5:15pm - 6:15pm**      **Dinner at Ranch House**  
Enjoy delicious home cooking throughout the conference. Meals, unless noted otherwise located in the Ranch House. You will not leave this conference hungry that is for sure.
- 8:00pm**      **Social**  
The Trading Post, located in the heart of the Woodside Ranch will be open with a variety of beverage options, a game room available for use, and late night food options available including Wisconsin Cheese Curds.

### THURSDAY, JUNE 15

Conference staff will use shuttles to pick-up attendees through the day at the Dane Country Regional Airport.

- 7:30am - 8:00am**      **Breakfast at Ranch House**
- 8:00am - 12:00pm**      **2017 Outing**  
(Be sure to fill complete the CAOS travel form to select activity)  
Arriving Wednesday to CAOS? Not a problem, join attendees in several different recreational activities.
- 10:00am - 4:00pm**      **Registration**  
CAOS program committee members and scholarship winners will welcome attendees the Ranch House as they arrive to provide conference information. At the Ranch House, you will sign the ranch waiver for activities, pick-up cabin keys, ranch maps and gear.  
Organizers: CAOS Committee  
Location: Ranch House
- 12:30pm - 1:30pm**      **Lunch at Ranch House**
- 3:00pm - 3:45 pm**      **Welcome**  
Everyone will meet as a group in the theater as an official welcome to the conference. A great opportunity to learn where fellow attendees are from and backgrounds, ask questions about the Woodside Ranch, and a review of the schedule will cap off the welcome.  
Please come dressed in athletic gear and prepared to play everyone's favorite schoolyard pastime, kickball, following the welcome.



## 2017 Conference Agenda

4:00pm - 6:30pm

### **World Games Introduction, Kickball Tournament**

At the Woodside Ranch Sports Complex, a short 5 minute ride from the ranch, CAOS conference attendees will be split into their World Games teams. The World Games chair will explain the rules of the games and the different ways to achieve points. World Games will be sure to bring out the competitive side of you while working on teamwork and communication, two imperative qualities within the Collegiate Athletic field.

The final score of kick ball is for bragging rights only, but each run YOU score adds one point to your World Games team total.

6:30pm

### **Dinner**

After the tournament, the Woodside Ranch staff at the Sports Complex will provide dinner, beverages, and if needed, ice bags to help sore knees and bruised egos.

8:30pm

### **Social**

The Trading Post, located in the heart of the Woodside Ranch will be open

## FRIDAY, JUNE 16

7:00am - 9:00am

### **Breakfast Ride**

One of the most unique parts of the conference is enjoying an early morning horseback ride before sitting down to a hot breakfast served on an outdoor wood fired griddle. Ride starts promptly at 7am, conference attendees should be across the street at the stables by 6:45am in order to have enough time to select a horse to ride. In the event of rain, ride will be moved to Saturday morning.

9:15am - 10:00am

### **The Dysfunction Family, and were not talking the Bundy's ...**

How Athletic Communications, Events, and Marketing work together to ensure persistent success at the University of Wisconsin- Madison

Organizer: Shane Burgess and Katie Pietrowiak

Location: Theater

10:00am - 10:40am

### **All the Best to All the Rest? Maintaining High Quality Event Operations at Olympic Sports**

As game/event managers a lot of our focus and discussions center around our larger sports like football and basketball, but we have several more sports that deserve the same attention. This open discussion will address how schools create and maintain a great game day environment with other staffing resources, facilities, and expectations.

Organizers: Scott Carter & Alli Slater

Location: Theatre



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- 10:45am - 11:45am**      **Adam Stockwell; Vice President of Security, Milwaukee Bucks**  
After a 16-year career with the United State Secret Service, Adam joined the Milwaukee Bucks in July 2016. Adam will share the differences between his careers, lessons we can all take away between his different experiences, and help explain how security is fitting in to the design of the new Milwaukee Bucks Arena opening in 2018.  
Organizer: Shane Burgess  
Location: Theater
- 12:00pm - 1:00pm**      **Lunch at Ranch House**
- 1:15pm - 2:30pm**      **Trending Threats Potentially Affecting Collegiate Sporting Venues**  
**Mark Camillo**  
Mark is the senior vice president of strategic planning at CSC and provides oversight of the management and direction of the national and international lines of the business. Mark is a retired Secret Service Agent, and is a Distinguished Lecturer at CUNY John Jay College of Criminal Justice. Mark serves on Councils at DHS, IAVM, NCS4 and ASIS.  
Organizer: Shane Burgess  
Location: Theater
- 2:45pm - 3:30pm**      **World Games: Build it!**  
Bringing back a CAOS classic. Put your teamwork and wits to the test with this puzzle. Use your pile of LEGO's to construct a masterpiece and it could net your team 20 world game points. (Puzzle also an option)  
Organizer: Eric Mantz  
Location: Classroom
- 3:45pm - 5:00pm**      **College and Professional Sport Events Bag Polices**  
Speaker: Rick Aversano, UCLA  
Organizer: Jim Granger  
Location: Theater
- 5:15pm - 6:15pm**      **Dinner at Ranch House**
- 6:45pm - 8:00pm**      **World Games: Basketball Relay Race**  
Do you ever wonder what it's like to participate in those marketing half time competitions? Think you can hit the game winning jumper? Join us in the Woodside Ranch Barnasium for a CAOS twist on half time entertainment. Each World Games team gets two teams of three participants in this bracket-style tournament. Sending both teams to the Championship round would bank 25 points for your team.  
Organizer: Eric Mantz  
Location: Barnasium
- 8:30pm**      **Social**



## 2017 Conference Agenda

SATURDAY, JUNE 17

- 7:30am - 8:30am**                      **Breakfast at Ranch House**
- 9:15am - 10:15am**                      **Game Day Weather Plan 101**  
**Presented by Weather Decision Technologies**  
Few events go by in which event managers, facilities staff members, and public safety professionals are not tasked with forecasting, planning for, and handling weather situations. Andrew Thut from WDT will help us all become part-time weather men and women.  
Organizer: Shane Burgess  
Location: Theater
- 10:25am - 10:30am**                      **World Games: 9 Card Memory**  
Think you have what it takes to conquer this *simple* mind puzzle? This inaugural World Games event was an unexpected challenge in 2016 and is back and more challenging at CAOS '17. Keep your wits about you because the challenge could come at breakfast, lunch, or dinner.  
Organizer: Eric Mantz  
Location: Classroom
- 10:30am-11:15am**                      **Introduction to Walk Through Metal Detectors**  
**Presented by CEIA-USA**  
Events attracting large numbers of the public which require security checks with walk-through Metal Detectors for everyone entering are becoming more and more common. CEIA will help explain the WTMD process from start to finish.  
Organizer: Scott Carter  
Location: Classroom
- 11:20am -12:15pm**                      **Panel Discussion: Challenges and Lessons Learned from WTMD Implementation**  
**Lead by: Jay Brock, CSC Vice President of Operations**  
  
Deciding to go to WTMD and ordering them is just one step in the equation to add WTMD to your facility that was never designed for them. Listen to and ask questions for event professionals that have gone through the process  
  
Jay has been with CSC for over 15 years and currently serves as a Vice President of Operations for CSC. A veteran of 14 Super Bowls, Jay has worked with all of the major professional sports leagues, multiple university programs, and numerous stadium concerts and special events. Along with Mark Glaser, Jay led the development of the NFL security best practices program for the NFL Security Task Force sub-committee.  
Organizer: Scott Carter  
Location: Theatre



## 2017 Conference Agenda

- 12:30pm - 1:30pm**                      **Lunch at Ranch House**
- 1:45pm - 2:45pm**                      **USC Coliseum Follow Up - The Year After**  
In 2016 CAOS attendees learned about the build up to the Los Angeles Memorial Colosseum starting to host the Los Angeles Rams. Hear from Mathew Bushwell and Mike Roche how that process is evolving alongside current facility upgrades.  
Organizer: Jim Granger  
Location: Theatre
- 3:15pm - 3:45pm**                      **Conference Picture**  
Be a part of CAOS History... Each year a picture is taken for the record books! Please be sure to wear your CAOS gear to the picture.  
Organizer: Jim Granger  
Location: Horse Corral
- 4:00pm - 5:00pm**                      **Team Work on and Off the Field, Explaining the Importance of Unified Command**  
**Patrick Estes; Director of Event Operations for RMC Events in Charlottesville, VA.**  
Patrick attended the University of Virginia, where he played football and was drafted by the San Francisco 49ers in 2005. In 2009, he transitioned into law enforcement and served the Santa Clara Police Department for 7 years, where he worked a variety of assignments. His final assignment at the police department was with the Homeland Security and Special Events Unit. In this unit, Patrick helped plan, staff and supervise a wide variety of events including Super Bowl 50, which was held at Levi's Stadium in Santa Clara, CA.  
Organizer: Alli Slater  
Location: Theatre
- 5:25pm - 6:00pm**                      **World Games Finale - Obstacle Course**  
Who will be crowned champion of World Games? The obstacle course has events ranging from horseshoes, to dizzy bat and cultivates the two-day competition. Winner takes home bragging rights until the next year.  
Organizer: Eric Mantz  
Location: Sand Volleyball Courts
- 6:30pm - 7:30pm**                      **Cookout Dinner**  
Enjoy an excellent cookout with your fellow conference attendees in the woods of Woodside Ranch.  
Location: Sand Volleyball Courts
- 8:00pm - 9:00pm**                      **"SWAG" Presentation & Awards**



## 2017 Conference Agenda

9:30pm

**Social**

The Trading Post, located in the heart of the Woodside Ranch will be open

### SUNDAY, JUNE 18

Conference staff will use shuttles to drop-off attendees through the day at the Dane Country Regional Airport.

6:00am - 4:00pm

**Depart Woodside Ranch**

7:30am - 8:45am

**Breakfast at Ranch House**

9:00am - 9:30am

**Programming Committee Debrief**

9:30am - 11:00am

**Steering Committee Meetings**

12:30pm - 1:30pm

**Lunch at Ranch House**

**Don't Forget to Follow Along for Schedule Updates:**



**@caosassociation**